



Contact: Steven Coan

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Tel: 585.662.4294

Cell: 585.943.8012

Email: scoan@cognisight.com

## **HEALTHCARE VENDOR ADDING NEW CLIENTS & OFFERING NEW SERVICES**

### **Poised for Even Greater Expansion in 2012**

**Rochester, NY.** Cognisight, LLC, a healthcare vendor specializing in Risk Adjustment Services for Medicare Advantage Plans, PACE Plans and Independent Practice Associations, has added a number of new services while also achieving significant client growth.

The new services, Prospective In-Home Assessments, Risk Adjustment Data Validation (RADV) support, and Health Risk Assessments, expand Cognisight's suite of services that are designed to help health plans submit the most accurate and complete diagnosis information about their members. This information ensures two things: 1) the plans are being reimbursed appropriately by the Centers for Medicare & Medicaid Services (CMS) and 2) the plans have the most up to date and accurate information about their members' health in order to provide the best care to those individuals.

"Our recipe for success has always been to provide the services that our clients have asked for" states Kim Browning, Cognisight's Executive Vice President. "This includes acquiring intimate knowledge of their business. Thus, offering these three new services is a natural progression of our development as a client focused company."

In Q4 of 2011, Cognisight also added four (4) new clients in addition to maintaining a greater than 90% renewal rate among its existing client base. This growth has necessitated increased hiring and expansion of Cognisight's staffing levels.

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Cognisight, LLC, provides comprehensive risk adjustment services that focus on clinical information and financial innovations. Cognisight enables its clients to improve the quality of health care they deliver while maximizing efficiency and revenue. Founded by the Greater Rochester Independent Practice Association (GRIPA), an 885-physician member organization, Cognisight has expert knowledge of physician and hospital workflow, claims processing, Medicare, and managed care. Cognisight understands all sides of the Medicare Advantage equation and provides its services to Medicare Advantage organizations and PACE plans throughout the United States. For more information, please visit [www.cognisight.com](http://www.cognisight.com)